









# **ADI: Akari Diversity and Inclusion**

# Benefits of Promoting a Neurodiverse Workforce

There are more than 1 billion people - or 15% of the global population - with a disability, either permanent or temporary, including those affecting visual, mobility, hearing, cognitive, speech and neural impairments. Evidence suggests that 13% of all sickness absence days in the UK can be attributed to mental health conditions, leading to loss of productivity and inevitably revenue.



#### **Increased Reach**

Attract employees and reach citizens of all abilities



### **Improved margins**

Businesses are missing out on potential revenue of £249 billion



## **Productivity Gains**

Offer experiences that let people work in their preferred way



### **Achieve Compliance**

Leverage built-in assistive technologies and support services to meet requirements

# **Support & Build**

Organisations can enable employees through building support networks and enabling allyship, through employee resource groups and mentoring, allowing employees to perform at their best and be more aware of information available to them. Where businesses build solutions internally and externally with accessibility and diversity in mind, this can boost job satisfaction and reduce high staff turnover.





## How does ADI assist?

By providing employees with timely information on D&I topics as well as wellbeing, employees can be more informed and assist customers as well as staff, creating a culture of success whilst creating value.

- Ask questions and ADI will surface information on accessibility features such immersive reader, live captions, and message translation within Teams, Windows 10 or Office 365.
- Answers using bitesize videos, conversational how-to answers and links to useful external resources
- Provide links to curated D&I resources





